

Wilson®

G O L F



LOGO PRODUCTS 2009

Today's
Golfer

Distance Ball Wins Blind Feel Test
50 Compression / Soft Distance Ball



2008 PGA Championship

2007 Open Championship

2008 Open Championship

MAJOR. MAJOR. MAJOR.

Driver. Fairway Wood. Irons. Wedges

Back to back Open Championships.

2 Majors in a row.

3 of the last 6 Majors won.

61 Major championships for Wilson Staff irons.

12 of 14 clubs in Padraig's bag.

What's in your bag?



Wilson Staff

Dealer Stamp

Making the right impression...

Corporate golf day, club tournament, sales incentive or team building - no matter what the event Wilson Staff offer a premium range of golf equipment that can be printed or embroidered to communicate your brand and message. Wilson Staff golf equipment makes use of the latest fabrics and materials to deliver lightness and durability. Long recognised as one of golf's leading innovators, Wilson Staff premium golf balls incorporate unique technologies that will make your event or promotion one to remember.

Our printing techniques for balls and gloves offer full, four colour reproduction of your logo or emblem. Our modern print techniques and rigorous quality control ensures sharp and consistent results. Our bags and accessories can be embroidered in up to 15 colours to ensure crystal clear reproduction of your logo.

It's no accident that many of the world's most recognised brands choose Wilson Staff. Shouldn't you?



Wilson  Staff

Wilson Staff Golf Balls

At the heart of performance – Low Compression Technology

With the launch of the revolutionary 50 compression Dx² Soft in 2006, Wilson Golf charted a new course in high performance golf ball technology. Now in addition bred from the same proven soft feel and distance technology as Dx² Soft, the new Px³ Soft Spin delivers the same super soft feel with additional amazing greenside control.

Today's Golfer

Distance Ball Wins Blind Feel Test
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Wilson Staff Dx² Soft

There's a misconception that the more expensive the ball is the better its feel or spin response. That's not always the case..... the DX2 Soft has a super low 50 compression offering golfers explosive distance off the tee and extremely soft feel around the greens.....do this test and make up your own mind.

"The Wilson Staff Dx2 Soft was my standout favourite. It offered a buttery soft feel off the putterface that simply couldn't be matched."

Carly Cummins
Today's Golfer Instruction Editor

Dx² Soft

With its introduction, Dx² Soft redefined expectations for a distance ball. Achieving an unmatched combination of maximum distance and the softest feel in the game, Dx² Soft delivers the total performance demanded by the widest segment of golfers in today's game.



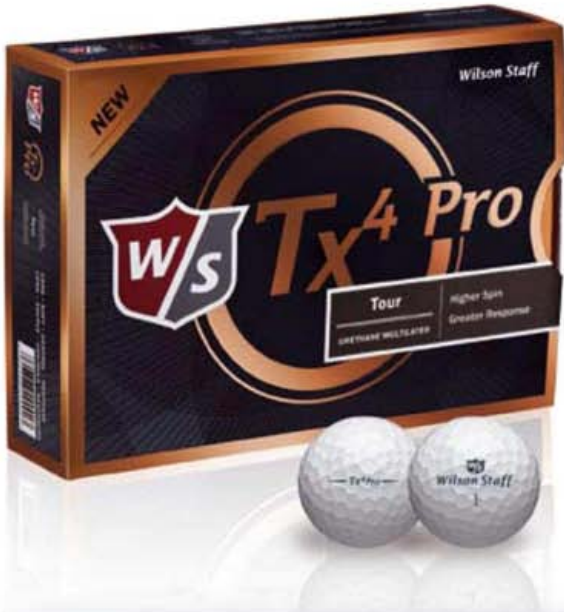
Px³ Soft Spin

The new Px³ Soft Spin features an astounding zero compression core for the softest feel in the game. Its HPF mantle layer fuels distance and increased spin on scoring clubs.



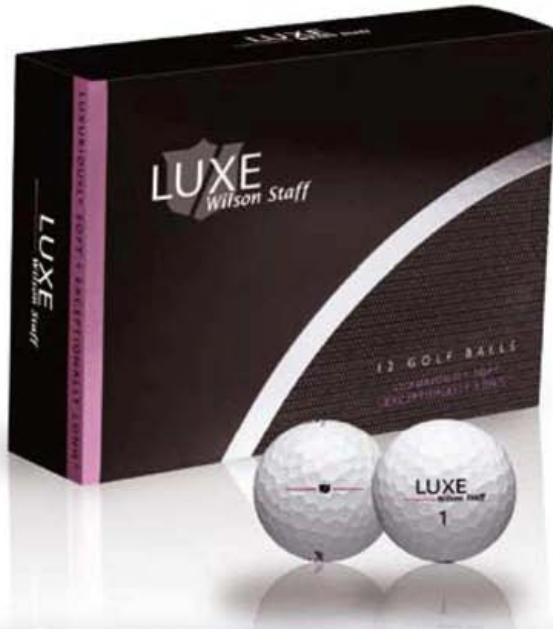
NEW Tx4 Pro

The all-new Tx4 Pro is a multilayer sphere of energy that provides excellent distance, checks on demand and matches shot-for-shot the urethane balls that dominate the worldwide tours.



NEW Luxe

Built on the same low-compression platform as the best-selling Dx2 Soft, the new Luxe golf ball features core composition changes that enhance performance for low swing speeds.



Ball Packaging Options

Litho printed 3 ball sleeves.
Minimum order 1000 sleeves.

Litho printed dozen ball pack.
Minimum order 500.

Presentation Tins.
Minimum order 48.



Wilson Staff Carry and Cart Bags

Wilson carry bags focus on lightweight durable convenience for the serious walker as well as the weekend enthusiast. Innovations in the 2008 line of carry bags include a super-comfortable Swivelmax dual strap, stronger easier-to-operate stands and full-size carry bags that are the lightest on the market.



Lime



Blue



Copper



Gunmetal



Blue



White



Lime



Black

Black

Tour Carry Bag

- Ultimate combination of lightweight performance, durability and convenience
- 5-way divider with mesh-wrapped shaft protection
- Simple-to-operate, durable, spring-action stand
- 6 pockets including waterproof No-H2O™ pocket, full-length clothing pocket
- 5.5 lbs.

Tour Cart Bag

- New 9" x 10" top "flat / rounded" back for stability in the cart bracket
- 14 way dividers, mesh-wrapped for shaft protection
- 9 closed pockets – valuable, No-H2O™, large insulated pocket, 2 very large side pockets
- Quick hood
- 2 umbrella holders
- Strap, wide soft padded construction

Wilson Staff Golf Gloves

Featuring two of the best selling gloves in the industry, your logo can be printed with pin-sharp clarity on the fastening.

Pro Soft

- Breathable DuPont® Lycra® over knuckles keeps the hand cool
- Absorbent terry wrist sweatband keeps the hand dry
- Premium Stay Soft® cabretta leather for soft touch and feel
- Tack-Tech™ tanning for perspiration resistance
- 3M® Scotchgard® stays soft longer



Grip Soft

- High performance microfibre delivers maximum durability and optimum fit
- Soft cabretta leather palm patch adds durability in stress point
- DuPont® Lycra® in stress points provides improved fit and moisture management
- Absorbent terry wristband keeps the hand dry

Wilson Staff Accessories

Complete the picture with our range of quality embroidered accessories.

Wilson Staff Suit Carrier

The perfect overnight travel case with suit storage and clothing compartments.



Wilson Staff Shoe Bag

Strong and lightweight with vented panels.



Wilson Staff Tour Holdall

Ideal for a visit to the club or the gym.



Wilson Staff Cap

A simple classic with a 50mm space for your logo.



Wilson Staff Valuables Pouch

Keep valuables safe and protected out on the course.



Wilson Staff Towel

Keep your clubs clean and dry with this high-absorbency cotton towel.



The Wilson Golf Range

A competitively priced range of golf equipment is also available under the Wilson brand, printed and embroidered to the same exacting standards.

Ultra Cart and Carry Bags

- New 9.5 x 8" top with 6 dividers
- Polyester / Nylon
- Lightweight stay construction (1.2Kg)
- 6 enclosed pockets
- Large pockets
- Padded shoulder strap
- Tee holder
- Back umbrella holder
- Rain hood



Yellow



Blue



Red



Gunmetal

Prostaff Carry

- 10 way diamond bumper top (unique patented design)
- Polyester / Nylon / PVC
- 9 closed pockets, 1 open pocket
- Swivelmax strap system
- Patented Quick Hood
- Cooler insulated side pocket
- Umbrella holders



Yellow/Black



Black/Black



Lime/White



Red/White

Prostaff Cart

- 14 way diamond bumper top (unique patented design)
- Polyester / Nylon / PVC
- 8 closed pockets, 2 open pocket
- External putter well
- Patented Quick Hood
- Patented Triple V shoulder strap
- Cooler insulated front pocket
- Front and back umbrella holders
- Mesh front ball pocket
- Black, Red, Blue and Yellow



Blue/Black



Black/Black



Red/White



Yellow/Black

Wilson Travel Cover

- Keep your clubs safe and secure with this tough travel cover
- Padded section to protect club heads
- Integral wheels



Profile™ Power

- Generates powerful distance off the club face
- 12 ball pack



Wilson Range Balls

- Available in white or yellow
- Available as 24 dozen loose



Ultra Ultimate Distance Ball

- Higher spin rate and softer cover for greater control
- Available in white or yellow
- Available in 15 ball pack or dozen loose multiples



How the process works

Our state-of-the-art graphics facility will deliver true and impactful reproduction of your logo, whether printed or embroidered.

Technical Requirements

A good clean copy of your logo is needed, a high resolution mac formatted electronic file is best. An alternative would be good quality flat paper artwork in the form of a letterhead, business card or scorecard for example.

We are unable to use embroidery swatches to create artworks.

Please supply PMS colour references if you have them, if not we will match as close as possible. Specific tpestyles should be clearly indicated.

If specific fonts are to be used, please provide the font(s). Once again if you do not know them, we will re-draw as close as possible.

Electronic Files

Wilson Custom Imaging uses state-of-the-art digital imaging systems to create and manipulate electronic art files. It operates on the Macintosh platform, but can accept a variety of files formats from the PC/Windows platforms.

For best results, follow these guidelines:

- Send complete files including all placed images and fonts.
- Send hard copy of what the finished art should look like.

Programs supported:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat

File Format

EPS, TIFF, JPEG, BMP, PDF

Removable Media

- CD ROM
- ZIP

Once your artwork is drawn we will send an e-mail pdf version of your logo, along with an actual size version of your logo. If you do not have access to e-mail we are also able to fax a copy to you.

Sizes of logo available

Balls

30mm x 10mm

22mm square

24mm diameter

Gloves

22mm diameter

Your logo can be printed in these positions on the ball



Single Pole: North or East



Double Pole: North and South

Product Availability

	Stock Number	Colour / Size	Minimum Order	Maximum Colours	Lead Times	Logo Process	Logo Area
Golf Balls							
W/S Tx4 Pro	WGWP1470L	White	12 Dozen	4	2 weeks	Pad Printing	24 mm diameter
W/S Px3 Soft Spin	WGC0940L	White	12 Dozen	4	2 weeks	Pad Printing	24 mm diameter
W/S Dx2 Soft	WGC0430L	White	12 Dozen	4	2 weeks	Pad Printing	24 mm diameter
W/S Luxe	WGWP1510L	White	12 Dozen	4	2 weeks	Pad Printing	24 mm diameter
ProFile Power	WGW5230L	White	12 Dozen	4	2 weeks	Pad Printing	24 mm diameter
Ultra Ultimate Distance	WGWA341L	White	10 x 15 ball boxes	4	2 weeks	Pad Printing	24 mm diameter
Ultra Ultimate Distance Loose	WGWA341G	White	24 dozen & multiples thereof	4	2 weeks	Pad Printing	24 mm diameter
Range Balls	WP115G	White	24 dozen & multiples thereof	4	2 weeks	Pad Printing	24 mm diameter
Range Balls	WP116G	Yellow	24 dozen & multiples thereof	4	2 weeks	Pad Printing	24 mm diameter

Golf Gloves

W/S ProSoft (MLH)	WGG810W0C	S,M,ML,L,XL	48	4	2 weeks	Pad Printing	22 mm diameter
W/S ProSoft (MRH)	WGG811W0C	S,M,ML,L,XL	48	4	2 weeks	Pad Printing	22 mm diameter
W/S ProSoft (LLH)	WGG814W0C	S,M,L	48	4	2 weeks	Pad Printing	22 mm diameter
W/S GripSoft (MLH)	WGG830W0C	S,M,ML,L,XL	48	4	2 weeks	Pad Printing	22 mm diameter
W/S GripSoft (MRH)	WGG831W0C	S,M,ML,L,XL	48	4	2 weeks	Pad Printing	22 mm diameter
W/S Luxe (LLH)	WGG844B0C	S,M,L	48	4	2 weeks	Pad Printing	22 mm diameter

Golf Bags

W/S Tour Cart	WGB91030C	White/Red, Black/Gmet, White/Lime, Indigo, Black/Red	6	15	2 weeks	Embroidery	110 mm diameter
W/S Tour Carry	WGB81020C	White/Lime, Indigo, Black/Red, Gold	6	15	2 weeks	Embroidery	90 mm diameter
ProStaff Cart	WGB93010C	Black, Red/White, Royal/Black, Yellow/Black	6	15	2 weeks	Embroidery	90 mm diameter
ProStaff Carry	WGB93020C	Black, Red/White, Lime/White, Yellow/Black	6	15	2 weeks	Embroidery	70 mm diameter
Ultra Cart	WGB93030C	Blk/Blue, Blk/Red, Blk/Yell, Blk/Gmet	6	15	2 weeks	Embroidery	70 mm diameter
Ultra Carry	WGB93050C	Blk/Blue, Blk/Red, Blk/Yell, Blk/Gmet	6	15	2 weeks	Embroidery	70 mm diameter

Golf Accessories

Wilson Wheeled Travel Cover	WGA70340C	Black	6	15	2 weeks	Embroidery	110 mm diameter
W/S Tour Holdall	WGB81060C	Black	6	15	2 weeks	Embroidery	90 mm diameter
W/S Trifold Towel	WGA90020C	Black	24	15	2 weeks	Embroidery	70 mm diameter
W/S Shoe Bag	WGB6273C	Black	24	15	2 weeks	Embroidery	70 mm diameter
W/S Logo Cap 6pk	WGH5033C	Stone	4 x 6pks	15	2 weeks	Embroidery	50 mm diameter
W/S Valuables Pouch	WGKA040C	Black	24	15	2 weeks	Embroidery	70 mm diameter
W/S Garment Bag	WGB6164C	Black	6	15	2 weeks	Embroidery	110 mm diameter

To contact your nearest Wilson office please visit www.wilsonstaff.com