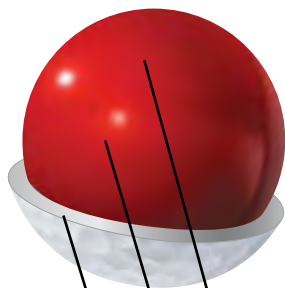


# Golf Balls

Wilson® Profile™ golf balls offer a fresh approach to the confusing golf ball category. All three golf balls begin with an optimum blend of power and feel. We then amplify a single characteristic to meet the needs of the three most common player types.

## Profile™ Power

For some, it's to offset low club head speed. For others, it's to break the 300-yard barrier. The Profile Power amps the power coefficient to reach USGA restrictions for initial velocity.

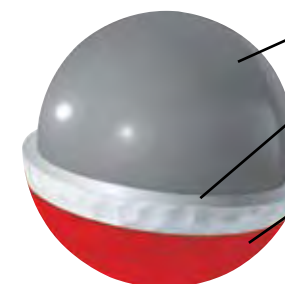


- ▶ **Soft Neodymium Core**  
Generates powerful distance off the club face.
- ▶ **Crisp Feel**  
Provides instant feedback to confirm powerful ball contact.
- ▶ **Power Ionomer Cover**  
Captures energy from club head to generate pure unrestricted power.

PROFILE POWER				
Construction	Core	Cover	Distance	Spin
2-Piece	80	Dual Cover	Longest	Hop & Stop

## Profile™ Anti-Slice

The most common - and frustrating - flight characteristic is the slice. The Profile Anti-Slice utilizes a proprietary paraffin cover coating to reduce friction and lower negative sidespin for straighter ball flight and greater distance.



- ▶ **Soft Neodymium Core**  
Generates powerful distance off the club face.
- ▶ **Slick Ionomer Cover**  
Provides responsive feel with lower overall spin.
- ▶ **Paraffinic Slip Coating**  
Reduces friction and negative sidespin for straighter, longer ball flight.

PROFILE ANTI-SLICE				
Construction	Core	Cover	Distance	Spin
2-Piece	90	Ionomer	Long	Hit & Release

## Profile™ Feel

Many golfers are hitting it plenty long, but are looking to stop the ball on greens. The Profile Feel utilizes an ultra-soft, club-grabbing cover blend to generate higher spin off the scoring irons.



- ▶ **High-Resilience Neodymium Core**  
Generates great distance with soft feel.
- ▶ **Thin Ionomer-Blend Cover**  
Provides ultimate control and shot-making spin.
- ▶ **Tour Responsive Feel**  
Delivers ultra-soft feel for tour-caliber feedback in scoring zone.

PROFILE FEEL				
Construction	Core	Cover	Distance	Spin
2-Piece	70	Thin Ionomer Blend	Long	Stick & Spin

# Golf Balls

Wilson® offers a selection of other high performance two-piece balls that provides the best blend of distance, durability and value.

## Smartcore®

An intelligent distance ball, Smart-Core delivers a firm response off the tee for maximum distance, and a soft response around the green for exceptional feel.



## SpongeBob Squarepants™

SpongeBob appeals to more than just kids! With hundreds of thousands of units sold, SpongeBob is a must for gift-giving opportunities.



## NFL® Team Logo Balls

No brand is more closely tied to the NFL than Wilson®, the official football of the NFL since 1941. Now, the popular Wilson Staff® Fifty golf ball is available with NFL team logos, and ships in an easy-to-merchandise shipper unit.



## Hope®

By purchasing Wilson HOPE golf balls you will have joined The Breast Cancer Research Foundation's quest to achieve prevention and move closer to a cure for breast cancer.



12 - BALL



6 - BALL



4 - BALL



18 - BALL

## Range Balls

Wilson Staff range balls offer maximum durability and state-of-the-art custom logo capabilities. Choose from Premium performance, Limited Flight that flies 25% shorter, or Floater range balls.

Premium  
Maximum durability



Limited Flight  
25% shorter than  
premium range



Floater  
New for water ranges

